

Presentation Topics

- Trades and Apprenticeship Career Class
- Target Communities for Training
- Recognizing Employment Barriers
- Employer and Community Participation
- Employer Incentives
- Fulfilling Employer Requirements
- Training Outcomes and Retention
- Building Up the Training Program

Trades and Apprenticeship Career Class

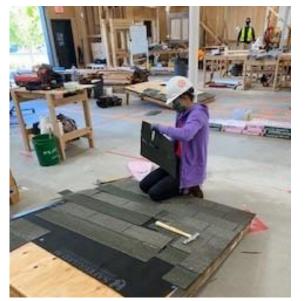
- Blueprint Reading and Scaling
- Interviewing and Elevator Speech
- Mock Interviews with Industry Partners
- Guest Speaker Tuesdays
- Basics of Estimating
- Trades Resume and Cover Letter
- Project Presentations
- Construction Math
- First Aid and CPR Certification
- OSHA 10-Hour















Putting Women to Work!

- Solar Installers
- Lineworkers
- Electricians
- Laborers
- Carpenters
- Environmental Remediation
- Operating Engineers
- Elevator Constructors

- Ironworkers
- Plumbers
- Steamfitters
- Cement Masons
- Bricklayers
- HVAC
- Sheet Metal Workers
- Glaziers

Target Communities for Training

• December 2020 – moved to new location in the Rockwood neighborhood of Portland, Oregon

- Provide training to low-income individuals
- Train more women of color and BIPOC communities
- High schoolers and young adults





Recognizing Employment Barriers

- Transportation Barriers
- Technology Barriers
- Language Barriers
- Single-parent Household
- Criminal History

Employer and Community Participation

- Electricians Local 48
- Carpenters Union
- Roofers
- Milwaukee Tools
- Platt Electric
- Parr Lumber
- Keen Boots





Employer Incentives

- Prepared graduates to enter the workforce as professionals
- Hire graduates who thoroughly understand industry standards
- Applicants are confident and prepared for interviews
- Graduates are prepared with hands-on skillsets





Fulfilling Employer Requirements

Ask the Why, What, How, When and Who

What are their requirements for applicants?

What standards should we teach pre-apprentices?

- What can they contribute to our curriculum?
- How will they participate in our training and advocacy?
- When can they hire OTW graduates?

#ORTradeswomen
Oregon Tradeswomen



Training Outcomes and Retention

From 2017 to April 2021 – jobs placement rates rose

from roughly 30% to 76%!

- Social hours
- OTW Facebook Page and Alumni Page
- Monthly check-in from Employment Case Navigators
- Mentorship Programs
- Tradeswomen Leadership Institute





Building Up the Training Program

- Environmental Worker Training
- Continuing Education
- Weekend Workshops

To Learn More:

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